

The UK's only dedicated
Awarding Organisation for
Enterprise and
Entrepreneurship

SFEDI® AWARDS THE AWARDING ORGANISATION
FOR ENTERPRISE

RUNNING YOUR BUSINESS

Making the decision to start your own business can be a scary one and involves taking a leap of faith into sometimes the unknown. Knowledge and skills development and enterprise support are vital elements of ensuring a business starts successfully but let's be clear, personal development does not stop the day the business starts.

Business mortality rates can be reduced by providing businesses and those working within them with continuous enterprise development opportunities to support their productivity, profitability and competitiveness leading to sustainability and growth.

The SFEDI Awards Running Your Business qualifications offer a great opportunity for your customers to develop their knowledge and skills on how to work in an entrepreneurial and sustainable way to benefit both themselves and the organisations in which they work.

RUNNING YOUR BUSINESS

- ✓ Level 1 Award in Social Media for Business Use
- ✓ Level 2 Award in the Promotion of Products and Services Through Social Media
- ✓ Level 3 Award in Principles of Social Media Advertising and Promotion
- ✓ Level 3 Award in Understanding and Evaluating Export Potential
- ✓ Level 3 Award in Understanding and Planning Age Diversity Management
- ✓ Level 3 Award in Understanding and Planning Business Resilience
- ✓ Level 3 Award in Understanding and Planning New Market Development
- ✓ Level 3 Certificate in Social Media Advertising and Promotion
- ✓ Level 3 Diploma in Business Innovation and Growth Through Social Media and Entrepreneurial Skills
- ✓ Level 3 Diploma in Developing and Implementing Socially Enterprising Ideas in Organisations
- ✓ Level 3 Diploma in Enterprising Skills in a Business Environment
- ✓ Level 3 NVQ Diploma in Management
- ✓ Level 5 Award in the Management and Implementation of an Enterprise Venture
- ✓ Level 5 Certificate in Managing the Achievement of Strategic Objectives
- ✓ Level 5 Diploma in Innovation and Growth
- ✓ Level 6 Certificate in the Management and Implementation of an Enterprise Venture
- ✓ Level 7 Award in Business Improvement and Contract Management
- ✓ Level 7 Certificate in the Management and Implementation of an Enterprise Venture